

Press release

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Automechanika Shanghai 2022 postponed

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AMS22_deferral_ENG

The Automechanika Shanghai – Shenzhen Edition organisers will put the show, originally scheduled from 20 to 23 December 2022, on pause while prevention measures related to the pandemic consolidate across the country. The decision comes in view of securing stronger onsite participation in order to generate more valuable experiences for exhibitors and visitors alike. New arrangements for the 17th edition will be announced in due course.

Ms Fiona Chiew, Deputy General Manager of Messe Frankfurt (HK) Ltd, said: “We need to balance the wellbeing of those travelling to the show and the industry’s expectations for in-person business encounters. Our priority is to create the right conditions to stimulate trade for the long-term and sustainable development of the automotive industry. Therefore, after discussing with stakeholders, we agree that holding the show at a later date will produce more fruitful results for the local and overseas automotive community.”

Ms Li Zhang, General Manager of China National Machinery Industry International Co Ltd, commented: “On behalf of the organisers, I would like to thank all our customers for their support and understanding. We are consulting with a number of parties on a new timeslot in the trade fair calendar, which we will communicate to the industry promptly. I look forward to welcoming everyone back to Automechanika Shanghai soon.”

To maintain market momentum into the New Year, Automechanika Shanghai will keep AMS Live open until 10 January 2023. The platform supports business expansion into various markets around the world where buyers and suppliers can connect and explore new potential partnerships.

For those accessing AMS Live, please visit: www.ams-live.com.

Automechanika Shanghai is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint). Please contact Messe Frankfurt (HK) Ltd at + 852 2802 7728, visit www.automechanika-shanghai.com or email auto@hongkong.messefrankfurt.com for further enquiries about the new show arrangements.

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Press information and photographic material:
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Automechanika Shanghai@Social Media

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www.instagram.com/automechanikash

#AMS #automechanika #aftermarket #automotive

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Background information on Sinomachint

China National Machinery Industry International Co Ltd. (Sinomachint) is a wholly-owned subsidiary of China National Machinery Industry Corporation (SINOMACH), a large state-owned group. Sinomachint specializes in areas such as international exhibitions, trade and project contracting. International exhibition is a core business for Sinomachint, which are recognized because of many years of exhibition organizing experience and a professional organization team. Sinomachint held exhibitions that combine internationality and locality in over 30 large and medium-sized Chinese cities. The total exhibition area of exhibitions that Sinomachint independently organizes or jointly do with partners each year exceeds 3 million square meters. For more information, please visit the website at: www.sinomachint.com.